

FORM TP 2022200



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CARIBBEAN EXAMINATIONS COUNCIL

CARIBBEAN ADVANCED PROFICIENCY EXAMINATION®

COMMUNICATION STUDIES

Paper 02

2 hours 30 minutes

READ THE FOLLOWING INSTRUCTIONS CAREFULLY.

1. This paper consists of **THREE** questions.
2. Answer **ALL** questions.
3. Write your answers in the spaces provided in this booklet.
4. Do **NOT** write in the margins.
5. You are advised to take some time to read through the paper and plan your answers.
6. If you need to rewrite any answer and there is not enough space to do so on the original page, you must use the extra lined page(s) provided at the back of this booklet. **Remember to draw a line through your original answer.**
7. **If you use the extra page(s) you MUST write the question number clearly in the box provided at the top of the extra page(s) and, where relevant, include the question part beside the answer.**

DO NOT TURN THIS PAGE UNTIL YOU ARE TOLD TO DO SO.



SECTION A

MODULE 1 – GATHERING AND PROCESSING INFORMATION

1. Read the extract below carefully and then answer the question that follows.

Physicians who work at the aesthetic edge are witnessing a shift: photo-editing is driving clients to redesign themselves. People historically came to cosmetic surgeons with photos of celebrities whose features they hoped to emulate. Now, they're coming with edited selfies. They want to bring to life the version of themselves that they curate through apps like FaceTune and Snapchat.

- 5 "People can take a photo of themselves and, in an instant, manipulate it. That makes a change feel more real and attainable," says Boston University cosmetic surgeon Neelam Vashi.

Cosmetic enhancement has surged in recent years. The number of minimally invasive procedures tripled between 2000 and 2018, according to the American Society of Plastic Surgeons. Nearly 18 million surgical or minimally invasive procedures were done in 2018, up from 15 million in 2013.

- 10 In 2015, 42 per cent of cosmetic surgeons reported seeing clients whose goal was to improve their appearance in selfies. In 2017, that number rose to 55 per cent.

British plastic surgeon, Tijion Esho, dubbed the concept "Snapchat Dysmorphia". The term took off when Vashi and her colleagues declared in the *Journal of the American Medical Association Plastic Facial Surgery* that selfies and photo-editing had instilled new beauty standards. "It can be

- 15 argued that these apps are making us lose touch with reality because we expect to look perfectly primped and filtered in real life," the authors wrote. And knowing that an image is doctored doesn't stop your brain from engaging in comparison.

Society and scholars have been grappling with unrealistic beauty ideals forever. What makes photo-editing different? In the past, those ideals were propagated by celebrities. Those standards are unattainable because of the colossal distance between stars and everyday people; celebrity is defined by a professional commitment to appearance through regimented exercise, controlled diet, and a team of makeup, hair and fashion experts.

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But that gap is narrowing, if not outright disappearing. FaceTune and other editing applications are so widely available that unrealistic beauty ideals are invoked by classmates, co-workers and friends. The endless reel of flawless faces can consume time and energy. It can erode self-esteem and drive a wedge between the self posted online and the self reflected in the mirror — one's ideal and one's real self. "It's devastating when those two versions don't line up," says Renee Engeln, psychology professor at Northwestern University and author of *Beauty Sick: How the Cultural Obsession with Appearance Hurts Girls and Women*.

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- 30 An article published in the *International Journal of Eating Disorders* found that the more adolescent girls engaged in photo-editing, the more they worried about their body and dieting. “You get a mismatch between how you perceive yourself and the images you see on social media. That increases body dissatisfaction,” says study author Susan Paxton, a professor emeritus at La Trobe University in Australia.
- 35 Yet another study revealed a link between photo-editing and acceptance of cosmetic surgery. “It makes sense that platforms where enhancements are so easy could make you more interested in enhancements that are permanent,” Engeln says.

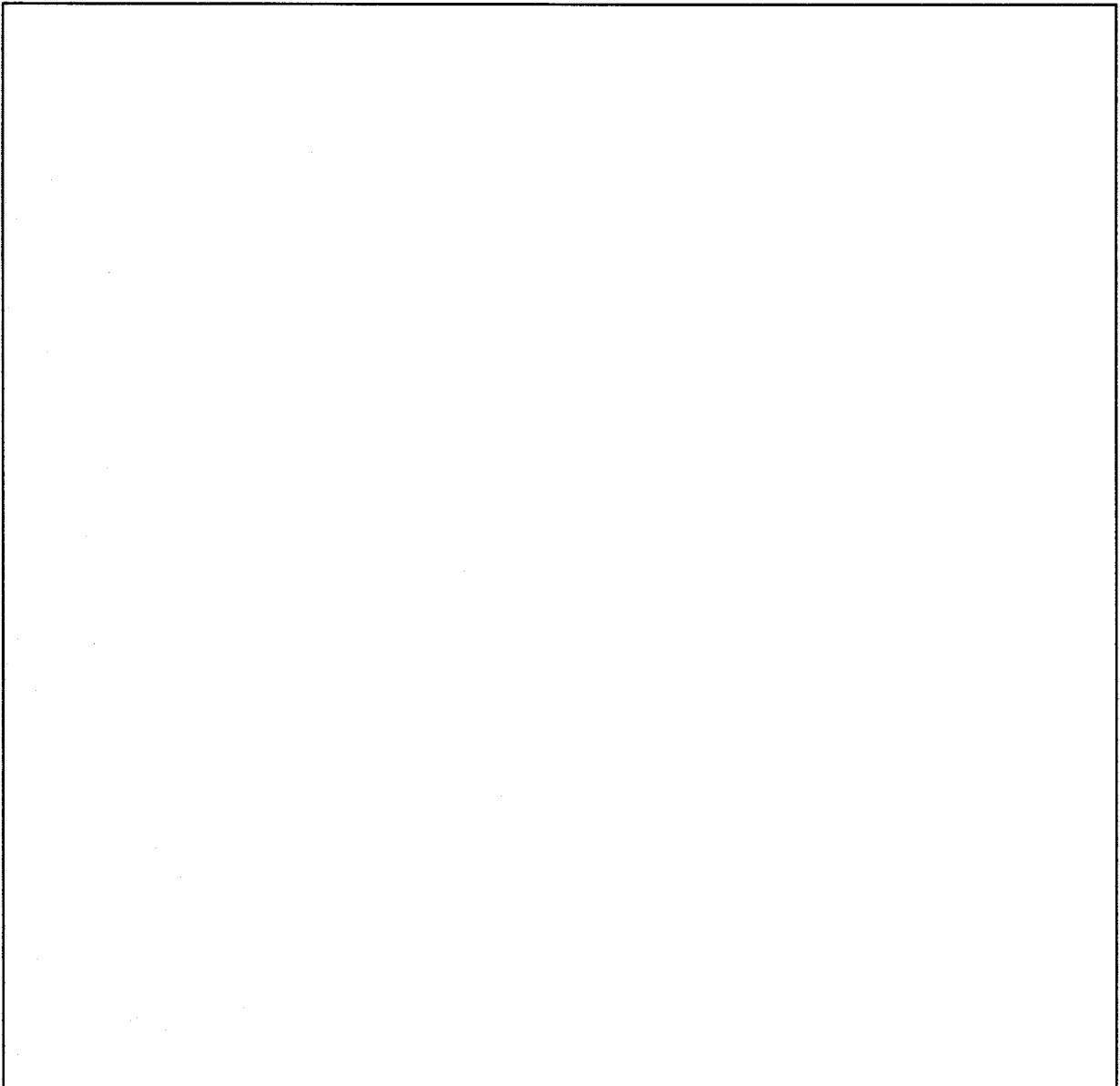
*Adapted from Abigail Fagan (7 February 2020),
“Selfies, Filters, and Snapchat Dysmorphia:
How Photo-Editing Harms Body Image”. Psychology Today,
<https://www.psychologytoday.com/us/articles/202002/selfies-filters-and-snapchat-dysmorphia-how-photo-editing-harms-body-image>*



Write an essay, in NO MORE than 500 words, in which you

- state the writer's main message in no more than 30 words
- identify the writer's purpose
- discuss TWO organizational strategies OR TWO language techniques OR any combination of both that may serve to achieve the writer's purpose
- comment on how the article could have been made MORE applicable to the Caribbean context.
(25 marks)

You may use the space for planning.

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SECTION B

MODULE 2 – LANGUAGE AND COMMUNITY

2. **Read the excerpt below carefully and then answer the question that follows.**

The usual placards read “We Want Justice”, “Police Brutality” and “Murder!!” It was perhaps the one that proclaimed “We Or On the Move” that brought DSP Richards and his squad of men out on a Jamaican day to the narrow garbage-clogged inner city streets, burning barricades and incendiary tempers. The confrontation was classic. The police were armed with the law, riot gear and M16
5 rifles; the group of mainly women were armed with their confidence, decibels and venomous words.

“You think Billy a dog? Him have family like everybody. Him have right too.” The woman who led the group shouted in rapid succession as DSP Richards confidently approached the knot of protesters.

10 “Madam, all citizens have rights ... Citizens I sympathize with your cause but you cannot block the roads.”

“It a go stay block till we get justice. Billy never deserve to dead so. Dem say him pull gun on the police, but is a lie! Where is the gun? Show me, where it is? And how come you say Billy die in shoot out with the police when dem shot him in his back ... five times in him back. You think that right? Murder! Murder! Murder!”

15 “Madam, control yourself. I know you are hurt but let us look at all the facts without the emotions. If Billy did not fire at the police, how was the police unit shot up? And why did it crash in the grocery shop injuring the owner and three other citizens? There are other factors that have not been taken into account by the community.”

20 “A shoot de police shoot it up demself. Damn lie. Nothing no go so,” she sneered contemptuously at the officer.

“Madam, nothing you have told me explains the shots to the police unit or the illegal gun they took from the body of the deceased.” Still ignoring her ire, he continued, “It just does not add ...”

“Me don’t name so. Don’t call me no madam. Me name Princess.”

“Miss Princess, I don’t mean to offend you but the facts just do not add ...”

25 “Don’t tell me that! Let me finish. They shoot it up when my baby-father, Banny and Sucko stop them from throwing him into the van like meat. They were shooting after my baby-father and Sucko when dem shoot up dem own van. As for the gun, a dem plant it on de body. A same thing dem du to de yout down at Hill View”. She spoke rapidly and breathlessly as if she was defending her very life.

Adapted from Stories My Father Told Me and Other Tales (2012). Unpublished.

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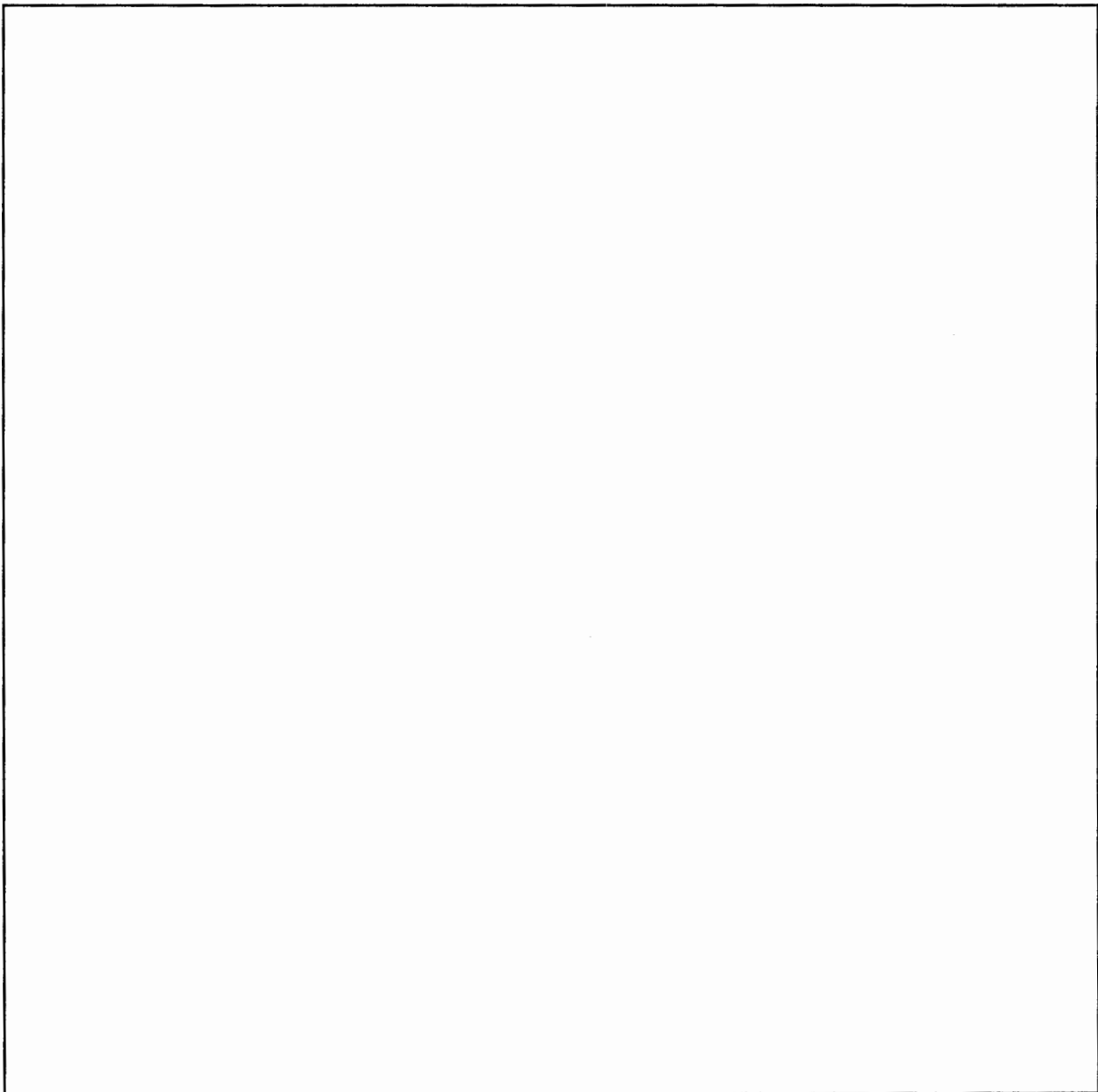


Write an essay, in NO MORE than 500 words, in which you

- comment on the use of any TWO language registers used by the characters
- discuss ONE verbal and ONE nonverbal behaviour by which characters in the extract convey social tension
- comment on the use of ONE feature of Caribbean Creole English which is evident in the conversation between DSP Richards and Princess.

(25 marks)

You may use the space for planning.



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SECTION C

MODULE 3 – SPEAKING AND WRITING

3. Read the scenario below carefully and then answer the question that follows.

As a sixth form student at the prestigious Apex Academy, you have been shortlisted by the Ministry of Education and Youth to be one of its peer instructors who will participate in the upcoming National Youth Corps. This national programme is intended to provide high school leavers with temporary employment, to teach them life-skills and to inspire patriotism.

To be selected as a peer instructor, you are required to make a verbal presentation to ministry officials on how you would implement the programme.

In an essay of NO MORE than 300 words, write an address to the ministry officials in which you justify

- using ethos or credibility appeal, TWO points which you would include in your message to motivate school leavers to participate
- a timetable of activities you would recommend to emphasize the use of ethos appeal during recruitment
- ONE digital media technology you would use to communicate with your target audience.

(25 marks)

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You may use the space for planning.

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