

FORM TP 2018316



TEST CODE 02163020

MAY/JUNE 2018

CARIBBEAN EXAMINATIONS COUNCIL

CARIBBEAN ADVANCED PROFICIENCY EXAMINATION®

TOURISM

UNIT 1 – Paper 02

*2 hours 30 minutes*

**READ THE FOLLOWING INSTRUCTIONS CAREFULLY.**

1. This paper consists of SIX questions. Answer ALL questions.
2. Write your answers in the spaces provided in this booklet.
3. Do NOT write in the margins.
4. If you need to rewrite any answer and there is not enough space to do so on the original page, you must use the extra lined page(s) provided at the back of this booklet. **Remember to draw a line through your original answer.**
5. **If you use the extra page(s) you MUST write the question number clearly in the box provided at the top of the extra page(s) and, where relevant, include the question part beside the answer.**

**DO NOT TURN THIS PAGE UNTIL YOU ARE TOLD TO DO SO.**

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02163020/CAPE 2018



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**SECTION 1**

**Answer ALL questions.**

1. (a) (i) Define the term 'tourism'.

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**[2 marks]**

- (ii) List THREE classifications of tourists.

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**[3 marks]**

- (b) Outline TWO roles of the Caribbean Tourism Organization (CTO).

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**[4 marks]**



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(c) Describe TWO components of the tourism system.

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[6 marks]

Total 15 marks

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2. (a) (i) Define the term 'economic impact of tourism'.

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[2 marks]

(ii) List THREE sectors within the tourism industry.

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[3 marks]

(b) Distinguish between 'tourism linkages' and 'tourism leakages'.

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[4 marks]



- (c) Outline THREE **negative** economic impacts of tourism.

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[6 marks]

Total 15 marks

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3. (a) (i) Define the term 'carrying capacity'.

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[2 marks]

(ii) Outline TWO reasons why carrying capacity is important to tourism stakeholders.

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[4 marks]



- (b) Describe the Global Code of Ethics for Tourism and identify the organization responsible for establishing the code of ethics.

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**[3 marks]**

- (c) Explain TWO **positive** sociocultural impacts that tourism can have on host communities within destinations.

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**SECTION II**

Answer **ALL** questions.

4. Discuss **THREE** factors that **negatively** affect the growth of international tourism.

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