

# INTERNSHIP PROGRAMME OPPORTUNITY

## TRADE MARKETING ASSISTANT

Windward & Leeward Brewery Limited prides itself on being a preferred employer. We are “People Engineers” operating the People Conveyor through the re-shaping and re-tooling of people. We, therefore in collaboration with Sir Arthur Lewis Community College actually seek Interns for our organization. We are looking for a dynamic candidate for the position of Trade Marketing Assistant.

### Position Summary:

The incumbent will be responsible for providing administrative support to the team that will aid in generating customer insights to drive channel strategies.

### DUTIES AND RESPONSIBILITIES:

- Collecting, inputting and analyzing data.
- The ability to consistently generate customer insights (both at a category and company level) that drive customer strategies and plans, in order to create and maintain competitive advantage.
- The ability to manage the commercial asset database
- Liaising with internal stakeholders to capture relevant information to coordinate events
- Be an ambassador of WLBL with all customers.
- Providing regular feedback to the Trade Marketing Manager

### Minimum Requirements:

- Tertiary level education
- Fluent in English and Creole (optional)
- Able to communicate with all types of people and be at ease in all environments associated with the trade e.g. hotels, shops, Supermarkets, Wholesalers.
- High degree of proficiency in MS Office applications (Word, Power Point, Excel)

### Key Competencies:

- Work on own initiative.
- Outgoing, mature and likes meeting people.
- Good communications skills.
- Excellent analytical skills.
- Composed under pressure
- Working in active offsite environment with minimum supervision
- Good Customer Service Skills
- Commitment to results
- Willingness to learn and apply effectively
- Initiative
- Team orientation
- Attention to details
- Discipline
- Open to new ideas

### Interested candidates should apply to:

Office of the Vice Principal  
Sir Arthur Lewis Community College  
The Morne  
Castries

Email: [wlblinternship@apps.salcc.edu.lc](mailto:wlblinternship@apps.salcc.edu.lc)



Closing date for applications is  
March 31st, 2018.

Only suitable applicants will be  
acknowledged

Must be eighteen years or older to  
apply