

INTERNSHIP PROGRAMME OPPORTUNITY

SALES MARKET RESEARCHER

Windward & Leeward Brewery Limited prides itself on being a preferred employer. We are “People Engineers” operating the People Conveyor through the re-shaping and re-tooling of people. We, therefore in collaboration with Sir Arthur Lewis Community College actually seek Interns for our organization. We are looking for a dynamic candidate for the position of Sales Market Researcher.

Position Summary:

The incumbent will be responsible for conducting Customer Satisfaction Survey of WLBL’s outlet owners.

DUTIES AND RESPONSIBILITIES:

- Collecting, inputting and analysing data.
- Coding questionnaires and report discrepancies accurately and efficiently.
- Conducting customer satisfaction survey island wide (500-600 customers)
- Collating data and assist with adequate reporting by creating and maintaining Microsoft spread sheet
- Testing of questionnaire in the field and making any necessary adjustments subsequent to approval from the National Sales Manager.
- Meet - target of the sample size identified.
- Accurately document all required information - and other vital data from the customers as outlined in survey
- Creating Statistical Package for Social Scientist (SPSS) spread sheet to input data
- Coding questionnaires efficiently -
- Accurately inputting data in Statistical Package for Social Scientist
- Analysing data collected from field.
- Liaising with Customer Service Representatives and the various distributors.
- Be an ambassador of WLBL with all customers.
- Providing regular feedback to the National Sales Manager

Minimum Requirements:

- Tertiary level education
- Fluent in English and Creole (optional)
- Able to communicate with all types of people and be at ease in all environments associated with the trade e.g. hotels, shops, Supermarkets, Wholesalers.
- High degree of proficiency in MS Office applications (Word, Power Point, Excel)

Key Competencies:

- Work on own initiative.
- Outgoing, mature and likes meeting people.
- Good communications skills.
- Excellent analytical skills.
- Composed under pressure
- Working in active offsite environment with minimum supervision
- Good Customer Service Skills
- Commitment to results
- Willingness to learn and apply effectively
- Initiative
- Team orientation
- Attention to details
- Discipline
- Open to new ideas

Interested candidates should apply to:

Office of the Vice Principal
Sir Arthur Lewis Community College
The Morne
Castries



Closing date for applications is
March 31st, 2018.

Only suitable applicants will be
acknowledged

Must be eighteen years or older to
apply

Email: wblinternship@apps.salcc.edu.lc